

## Leadership in Sports and Business

Thursday 30<sup>th</sup> May 2019 at Macdonald Norwood Hall Hotel  
Garthdee Road, Aberdeen AB15 9FX  
5.45pm – 8.00pm



### The evening will feature

#### **Duncan Sinclair, Chief Executive, Aberdeen Sports Village**

Duncan – our keynote speaker - is a passionate advocate of the many benefits and positivity that comes with the involvement in sport and being physically active, believing it is for everyone, no exceptions!

The analogy between sports and business has always been recognised, leadership is a massive part of any sport. Leadership should always be at the forefront of your thinking. The best captains and managers are constantly under scrutiny; that's why it's important to incorporate certain values into your leadership to allow your team to reach its full potential and ease the overall pressure.

The leadership concepts that apply to the workplace are very much the same as those on the football pitch – every great sports leader will be aware of this.

To the opinions of some, a good leader will bark orders at people and focus on what people are doing wrong, rather than what they're doing right; but the best leaders will be aware of the needs of every player and understand that a more positive approach can be required at times.

As a leader, you should be able to judge when to use a firm approach to rouse a member of the team and when words of encouragement are a better call.



# aberdeen entrepreneurs developing business

Register On 

<https://www.eventbrite.co.uk/e/aberdeen-entrepreneurs-leadership-in-sports-and-business-tickets-52605514510>

## SEARCH FOR ABERDEEN ENTREPRENEURS

\* booking fee applies

OR RETURN FORM BELOW TO PAY BY CHEQUE OR INVOICE

£40pp including VAT (inclusive of 1 course dinner)

Delegate(s) Name(s) and Organisation(s):

---

Special Dietary Requirements:

Name:

---

Address:

---

---

---

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment Method:

Invoice:

Cheque Enclosed:

Cheques payable to: Ideas In Partnership Ltd

Post to: Ideas in Partnership, Little Millbrex Cottage, Millbrex, Fyvie, Turriff, Aberdeenshire, AB53 8NT.

For more information please see [www.aberdeenentrepreneurs.co.uk](http://www.aberdeenentrepreneurs.co.uk)

Or contact Alison Murray on 01771 644163 / 01771 644630 [alison@ideasinpartnership.co.uk](mailto:alison@ideasinpartnership.co.uk)

Refunds are only available on cancellations received before 17:00 on Monday 27<sup>th</sup> May 2019

